IRIS Attributes Measured

IRIS helps people see where they are, where they want to be and how to grow. It measures over 100 behavioral attributes and tracks real progress over time—supporting **well-being**, **relationships** and **performance** along the way.

Behavioral Attributes

- Accountability
- Achievement
- Aestheticism
- Aggressiveness
- Approval Seeking
- Assertiveness
- Attraction of Followers
- Change
- Citizenship
- Civic Literacy &
- Citizenship
- Collaboration & Teamwork
- Commonality
- Compliance
- Conflict Management
- Consideration
- Cooperative-Practical
- Correcting Others
- Courage
- Creativity
- Creativity & Imagination
- Critical Thinking
- Curiosity & Inquisitiveness
- Decision-Making

- Deference
- Determination
- Duty
- Dynamism
- Emotional Intelligence
- Emotional Self-Awareness
- Empathy
- Enriching Others
- Entrepreneurialism
- Equilibrium
- External Focus
- Flamboyance
- Flexibility & Adaptability
- Grit
- Humanity
- Imaginative-Inspirational
- Independence
- Individuality
- Influential Leadership
- Initiative
- Innovation
- Inspirational Leadership
- Integrity

- Internal Focus
- Interpersonal Skills
- Intuitive-Conceptual
- Justice
- Leadership
- Love of Learning
- Moderation
- Motivation
- Objective-Analytical
- Optimism
- Order
- Organizational Awareness
- Originality
- Perceptivity
- Persistence
- Personal Power
- Perspective
- Playfulness
- Problem Solving
- Productivity
- Rationality
- Relationship
- Relationship Management
- Resiliency

- Responsibility
- Self-Alignment
- Self-Assessment
- Self-Awareness
- Self-Blame
- Self-Confidence
- Self-Control
- Self-Management
- Self-Regard & Balance
- Self-Restraint
- Service Orientation
- Sociability
- Social Awareness
- Social Responsibility & Action
- Stress Tolerance
- Support Seeking
- Supportiveness
- Transcendence
- Transparency
- Vitality
- Well-Being
- Wisdom & Knowledge

Behavioral Interaction Charts

Competitive Type
Internal-External Focus
Leading & Developing Style
People Approach

Primary Resource
Self-Determination
Think-Act
View of People

Work Approach
Work Environment
Work Orientation